

Celebrating Life's Stories[®]

A NEWSLETTER FOR OUR FRIENDS

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The Power of Social Media: Frank the Christmas Gargoyle

When a local woman stopped at a roadside garden center, a large concrete statue of a gargoyle caught her attention. Finding it amusing and whimsical, she paid \$50 for the gargoyle. She brought it home, placed it on the porch, and named it Frank. During the holidays, she gave Frank a Santa hat to wear.

However, there was one neighbor who was not a fan of Frank and asked that he be moved inside. Instead, Frank's owner created a Facebook page called Frank the Christmas Gargoyle. Frank's owner posted a picture of Frank in a new outfit every day as a virtual gargoyle advent. Frank's page quickly gained more than 700,000 followers.

With Frank's newfound fame, his owner decided to pay it forward by posting a new picture of Frank with a link to donate to the Dayton Foodbank. In 10 minutes, Frank's followers raised \$10,000. Over the next few weeks and months, Frank the Christmas Gargoyle helped raise more than \$150,000 for local and national charities.

"I didn't intend to continue the Facebook page after Christmas, but every post was more successful than the last," said Frank's owner who has chosen to remain anonymous. "If some silly decorations were helping these worthy causes, I was hard-pressed to stop."

This spring, Frank's owner had a friend with a relative in the care of Ohio's Hospice of Dayton. In honor of Nurses Month in May, Frank's owner decided to promote donations to Ohio's Hospice of Dayton on the Frank the Christmas Gargoyle Facebook page. Thanks to Frank's generous followers, the page raised more than \$34,000!

"Ohio's Hospice of Dayton took great care of my mother a few years ago," Frank's owner said. "I know she would be following along and making costumes for Frank to wear. This was a great way to pay back the organization for their care."

Although Frank the Christmas Gargoyle started as a joke, the power of social media helped Frank and his owner make a significant impact in the Dayton community. After a difficult year, Frank and his owner have helped many other organizations and people. They also have brought joy to his many followers. Frank's owner said that Frank was the best \$50 purchase she has ever made.

Ohio's Hospice of Dayton thanks Frank the Christmas Gargoyle, his owner, and Facebook followers for their generosity and kindness. We are grateful for the community's support of our mission.



For more information about how you can support Ohio's Hospice of Dayton, please visit: www.HospiceofDayton.org/Donations

Pathways of HopeSM Provides Grief Support to Children and Teens Who Have Lost a Parent



Kim Vesey, RN, CHPN, MS
General Manager, Executive Vice President
Ohio's Hospice of Dayton

At Ohio's Hospice of Dayton, we're grateful to our Pathways of HopeSM grief counseling staff who have continued to provide bereavement services in a variety of safe and approachable ways for patients, families and our community, as well as our teammates, as we navigate the pandemic together.

During this time, we have seen children and teens who need additional support and attention as they cope with the loss of a parent or close relative. Nationwide, an estimated 40,000 children and teens have lost a parent due to the COVID-19 pandemic. Because of the pandemic, they may not have been able to visit their loved one in the hospital, to have the opportunity to say goodbye, or to be with them when they died.

These children and teens are at a greater risk of experiencing traumatic grief, depression, poor educational outcomes, and unintentional death or suicide. They may express their grief through withdrawal, fearfulness, anxiety, irritability, argumentativeness, lack of concentration, poor school performance, and substance abuse.

Through Pathways of Hope, the bereavement counseling professionals of Ohio's Hospice of Dayton offer children and teens additional support and attention as they cope with grief during the COVID-19 pandemic. Pathways of Hope services are available to the friends and family of all Ohio's Hospice of Dayton patients, as well as anyone in the public, free of charge, thanks to generous support from the community we are privileged to serve. For more information, please call our Pathways of Hope Grief Counseling Center at 937.258.4991.

Consider a Legacy Gift to Ohio's Hospice of Dayton



Lori Poelking-Igel, CFRE
President
Ohio's Hospice Foundation

I never tire of looking out the windows here at Ohio's Hospice of Dayton to admire the scenery, the tranquil lake, the mature trees, and the newly built memorial courtyard. With the change of every season, I think about how much has changed since the original construction of the building in 1990. The building and gardens were thoughtfully designed to provide serenity and comfort to our patients and visiting family members. As time has passed, like anything, the building has needed attention. As we continue to refresh and update the Hospice House on Wilmington Avenue, I think about the community support that made the building possible so many years ago.

We always say that Ohio's Hospice of Dayton was built by the community. While the organization was started by a group of dedicated volunteers, the support of the community and planned giving enabled the construction of the Hospice House.

The Memorial Courtyard, a beautiful granite structure featuring memorial plaques for those who wish to honor their loved ones, was donated to Ohio's Hospice of Dayton by a longtime friend and supporter through a charitable gift designated in her will. Though the donor wasn't a patient of hospice, she used to walk our grounds, and wanted to leave a gift to create a beautiful space on our campus. Her gift confirmed that our presence is an asset to the community. Her generosity allows us to continue to provide our services.

Legacy gifts, large or small, help provide much needed support, service and sometimes, quite literally, shelter to our patients and families when they need it most. If you are considering your legacy gifts, first speak to your financial planner, then please reach out to me at LIgel@OhiosHospice.org to discuss a legacy gift.

Hope Society Members Recognized

Hope is a powerful word that expresses an even more powerful emotion. The Hope Society is a giving program established as a way to support the unique programs and activities that Ohio's Hospice of Dayton offers every day to our community. We're grateful to the following Hope Society members for their generous support of our mission.

Aspiration:

Kent and Teri Anderson
The Brethen Foundation
Lisa Hanauer and Sue Spiegel
The Steve Mason Family
Jamie and Agata Schade

Belief:

Jeff and Karen Lycan
Thomas R. and Lois Mann
Wally and Carol Nugent
Rana and Chirag Patel
Jerry and Patty Tatar

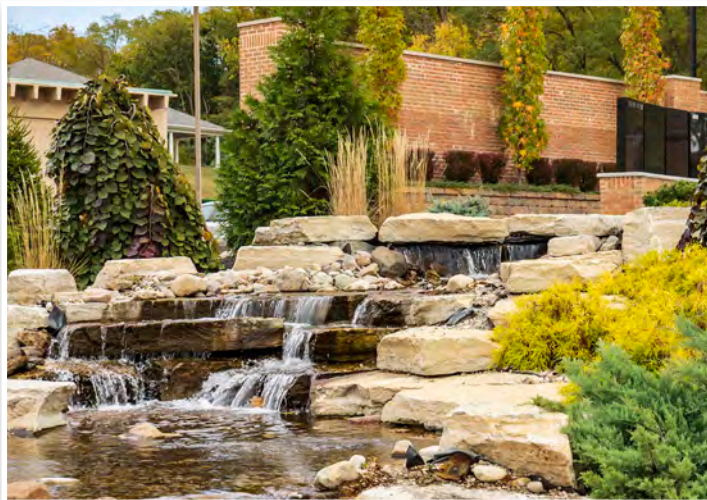
Promise:

Greg and Patti Atkinson
Cleanne Cass and Randy Ray
Coolidge Wall Co., LPA
Janice L. Culver and Eugene Kurtz
Gosiger Foundation
Judy Hansen
Anna and John Monnett
Dr. Gary Pacernick and Peggy Weller
Ed and Susan Ruff
Kim Vesey
Dick and Mary Kay Wick

Hope:

Champion Apparel and Promotions, Inc.
Rod and Mary Cox
Anthony and Angela Evans
Franz and Margaret Hoge
Jeff and Lori A. Poelking-Igel
John and Rosemary Jessup
In Memory of Jim and Wayne King
In Memory of Lois MacMillan
McGohan Brabender
Miriam and Jay Morrison
Chip and Elizabeth Mues
Toni and Bob Sprinkel
Yvonne Turner
Amy and PJ Wagner

Celebrate the Life and Memory of a Loved One



Brick-by-brick, a walkway is built. Garden-by-garden, a vista is created. Heart-by-heart, you leave a legacy of love.

Our tribute and naming opportunities at Ohio's Hospice of Dayton offer a way to celebrate the life and memory of a loved one. Across our beautiful campus, there are a variety of unique opportunities to celebrate the legacy of an important person in your life.

Garden With Bronze Plaque: The gardens offer patients and families beautiful views outside the window of their care suite.

Wall Plaque in a Patient Care Suite: Name a room in recognition of your loved one.

Waterfall or Pond With Personalized Plaque: Water features are available to name in honor of a loved one.

Memorial Plaques: Granite plaques featured in the Memorial Courtyard are available to honor loved ones. There are three sizes with room for names, design and military emblems, if applicable.

There are various ways to remember a loved one within the building of Ohio's Hospice of Dayton or in the beautiful gardens. Semi-annual dedications are provided for naming opportunities, with health and safety measures in mind for our community.

For more information about all tribute options available, please contact Marsha Bernard at MBernard@HospiceofDayton.org or call 937.671.3119.

Save the Date: 2021 3k/5k Remembrance Walk

We invite you to join us for this year's 3k/5k Remembrance Walk on Saturday, October 23. More than 1,000 people will walk in memory or in honor of a loved one, working together to support the mission of Ohio's Hospice of Dayton. Proceeds from the walk will benefit patient care and services.

Learn more about the event or register to attend online at: www.HospiceofDayton.org/Walk21

When Saturday, Oct. 23, 2021
Registration opens at 8:30 am.
Walk begins at 10 am.

Where Ohio's Hospice of Dayton Campus
324 Wilmington Ave.
Dayton, OH 45420



If you have questions about the event, please email Sydney Truax at STruax@OhiosHospice.org or call 937.222.WALK.

Save the Date: Sips, Savories & Sweets™

Make some culinary memories with your friends and fellow supporters of Ohio's Hospice of Dayton!



Sample delicious offerings from your favorite local restaurants, food trucks and bakeries with expert drink pairings. You also can enjoy live entertainment by the "Branded Bluegrass" band and Eric Groff, vocalist and guitarist. There will be an array of exciting silent auction items and raffle prizes! Net proceeds from the event benefit patient care and services at Ohio's Hospice of Dayton. Learn more about the event or register to attend online at: www.HospiceofDayton.org/S321

A special thank you to our generous sponsors:

Presenting Sponsor



Sous Chef Sponsors

COOLIDGE WALL
A Legal Professional Association



Paul & Beth Striebel

When Saturday, Oct. 9, 2021
7-10 pm

Where "The Barn" Ohio's Hospice
7575 Paragon Rd.
Dayton, OH 45459

If you have questions about the event, please contact Melissa Romer at MRomer@OhiosHospice.org or 937.723.2899.

Celebrating Life's Stories® is published quarterly for patients, families, staff members and friends of Ohio's Hospice of Dayton, Inc.

Kent Anderson, CEO, Ohio's Hospice
Lori Poelking-Igel, President, Ohio's Hospice Foundation

Ohio's Hospice of Dayton has served the community since 1978. If you would like to be removed from our mailing list, please call us at 937.258.5537.

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www.HospiceofDayton.org
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